

# A CALL OUT FOR ANOTHER DIGITAL USER CLUSTER

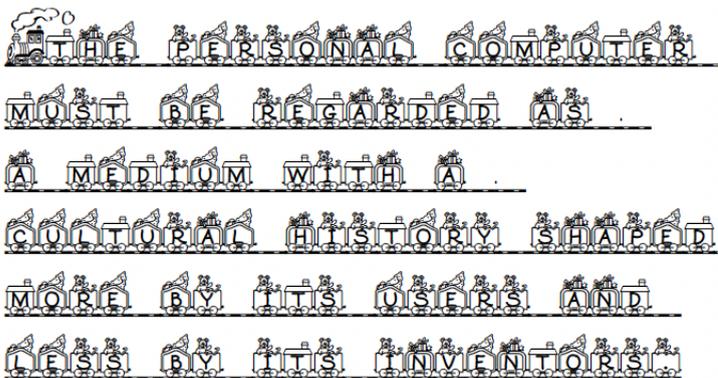
– A loosely woven project weaving some new fresh web –

LOOKING FOR:       REGULAR COMPUTER USERS (PEOPLE LIKE YOU AND ME <3)  
FOR:                 AN UNDEMANDING CONTRIBUTION TO THE WEB  
WHAT?:             AVATARS GIF-FILES WEBSITES LINKS COMMUNITY FUN  
COMMITMENT:       0-100 ✨

I want to invite you to contribute to an alternative Web path!  
Come dig yourself into a digital cluster with me; become  
surrounded by materials and research on avatars, websites, and  
digital folklore.

The Web consists of so much more than what we encounter through  
infinite scrolls on social media, through navigating with search  
engines where we are following the algorithms.

This loosely woven project is not looking for a subdued expression  
of nostalgia. It is neither looking for a pure black odiousness  
against the contemporary Web. It is just a pure call out for  
creative contributions and web experiments. Web experiments made  
by users as creators, not by users as consumers nor by companies.



Picture from:  
*Digital Folklore: To computer users, with love and respect (2009)*  
by Olla Lialina and Dragan Espenschied

- NO PREREQUISITES
- OPTIONAL LEVEL OF ANONYMITY
- SHARING
- SPREADING
- CREATING
- LINKING
- COLLECTIONS OF WEB GRAPHICS
- AVATAR GALLERY
- ALTER EGOS
- DIARY
- CUBBYHOLE
- WEB PAGES
- COMMUNITY
- OPTIONAL LEVEL OF COMMITMENT

My point of departure is a give and take culture, which has been  
circulating on the Web for a long time, but which lately has been  
interrupted and partly forgotten.

\*[Link to: Digital Folklore: To computer users, with love and respect](#) (pdf)

Hi!

My current master project is Web based, and for those of you who know me that this is different from my previous practice. One key phenomena on the Web is user-based practice of *sharing*. I want to share this practice with you and for you to share the practice with others!

1. **Avatar gallery**

An avatar gallery online is being created. You know the small figures representing a user in a digital space. The avatars in this gallery are meant to be free to download, use and change. They will have diverse looks

→ <http://usercluster.eu5.net/useravatarcollection.html>

For anyone who wants to be whatever they want to be.

The avatar is an embodiment in a digital sphere. It can represent an experimental identity construction. Behind an avatar we can create new personas.

2. **Personal digital cubbyholes**

I want to make some new rooms, nets, paths, on the Web. I want to, together with you, build a new network of personal creations. They can be individually created or collaborative, or created through other constellations.

You probably have different kinds of experience of the Web and how it has been developed over time. This project has, for me, proceeded from a longing for something lost. But what began as a nostalgic excitement have turned into thoughts of actual change and how some minor concepts that were present at the old Web actually could be picked up and moulded into the contemporary Web. To be honest, most of it exists already, even though it has been obscured, but I believe in acknowledging the potentials and also to highlight the materiality of the Web. To acknowledge the opportunities we have as users. **And to see the potentiality of being creative online - to claim space and have fun!**

The project is not funded and does not have any budget. However, it is an open experiment and I am open to discussion and contributions, ideas and collaborations of any kind as well as all levels of engagement. Contributions, interweavings and collisions.

All the best

Jennifer Spångnerud  
MFA2, Valand Academy of Fine Art

Please contact me, if you are curious! [halvphant@gmail.com](mailto:halvphant@gmail.com)



### Avatar collection

⇐ I am working on an open free Avatar Collection online. (not aimed for commercialised content, of course...), but ALSO for anyone to contribute to. So please feel free to make one or several and send to me!

- Transparent background
- Have to work in 64 x 64 px size

### Web pages

Through building our own web pages and tying them together through hyperlinks, we can contribute with an alternative navigation online! :D

L\*I\*N\*K\*I\*N\*G\*I\*S\*G\*O\*O\*D\*F\*O\*R\*U\*S

For inspiration see [Tilde.club](http://Tilde.club), or

### Portals

Lists/pages with links/alternative navigations/alternative paths

### "Krypin" ("Cubbyholes")

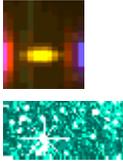
Like your own website, but built inside another platform community

### Start a webbing

To link to each other's pages and content. Possibly through a randomizer.

<3 <3 <3 Remember that it is we, the users, that inhabits the Web. We are the ones who fill it with culturally valuable content. So let's create more of it! <3 <3 <3

Interesting Links:

<p>WayBackMachine is a kind of time machine, where you can visit old websites or earlier versions of existing websites, through entering the URL into the search field.</p>	<p>INTERNET ARCHIVE </p>
<p>Dollz were popular when I was a teenager. I remembered them but I couldn't find them anywhere. When I finally did find them I was so excited.</p> <p>This is the website of Melicia Greenwood, who is said to have invented them. The dollz were popular to use as avatars around different forums at that time. (Like at The Palace and the swedish version DoBeDo, for those who remember them.):</p>	 <p>(Länk via WayBackMachine)</p>
<p>Glitter graphic collections. If you like glitter, like I do! ;)</p>	
<p>Tilde.club is one of many initiatives of communities running on shared Unix computers. Well worth a glance through!</p> <p>Tildeverse is a loose association of these "like-minded <i>tilde</i> communities", which began with <i>tilde.club</i> in 2014 by Paul Ford.</p>	 